Introduction to Privacy and it's Loss on Social Media

Privacy is a fundamental right that allows each of us to decide what personal information to share and with whom. It encompasses many themes, including the confidentiality of communications and the protection of personal data.

With the evolution of social media, our conception of privacy has been profoundly transformed. Platforms like Instagram, TikTok, and WhatsApp have made it easier than ever to share moments of daily life, thoughts, and personal information. However, this sharing comes at a price, namely: the potential loss of control over our information.

Indeed, users are often unaware of the implications of their online actions. The information we upload, even that which seems innocuous, can be collected, analyzed, and used by companies and third parties for commercial purposes or, worse, for malicious activities.

II Revenge porn

The violation of this right can occur in a devastating way, as in the case of revenge porn, an act of violence that profoundly violates the dignity and privacy of the victim, which consists of the non-consensual dissemination of sexually explicit images or videos. It occurs when a person, often an ex-partner, disseminates intimate images or videos of another person without their consent, with the intent to humiliate, harm, or take revenge. These contents may have been obtained during a consensual relationship or through other means, such as hacking or device theft.

The dissemination of such content can lead to enormous psychological damage, loss of reputation, and social isolation. Thus creating a psychological trauma, which can cause panic attacks and a deep sense of shame. This dissemination can have a devastating impact on personal reputation and lead to job loss. Furthermore, victims are often subjected to cyberbullying. Revenge porn highlights how fundamental it is to protect our privacy and respect that of others, especially in an era where a single click can damage someone's life.